

EMOTIONAL MAPPING

**THE TOOL :
DIAGNOSING
URBAN SPACE**

EMOTIONAL MAPPING

**for
URBAN CO-DESIGN
&
CULTURAL MAPPING**

**through
ARTISTIC
&
COMMUNITY
PARTICIPATION**

EMOTIONAL MAPPING

THE TOOL : DIAGNOSING URBAN SPACE

A tool to activate the community and support a previous diagnosis (cultural and urban) of a certain urban territory.

Through it we collect people's emotions towards a specific area that can be represented by memories, emotions, senses, needs, expectations or any other feelings people might have.

It's a process of documentation open to everyone including newcomers and visitors once every testimony is valid and valuable.

EMOTIONAL MAPPING

THE TOOL : DIAGNOSING URBAN SPACE

THE TOOL STEPS:

1ST . ARTISTIC
INTERVENTION FOR
COMMUNITY
ACTIVATION

2ND . CAPACITY
BUILDING ON
DOCUMENTATION
TOOLS FOR
COMMUNITY
ENGAGEMENT

3RD . COMMUNITY
EMOTIONAL MAPPING

EMOTIONAL MAPPING

ARTISTIC INTERVENTION FOR COMMUNITY ACTIVATION

AVEIRO - ELEFSINA

**Installation of sound and sculptural
art by colectivo, ac. and
Monsignor enVide neFelibata.
Urban Acoustics for 6 loudspeakers
on wood and 702 reliquaries.**

**“My way of thinking urban art is
that it will basically be and should
be created for an audience rather
heterogeneous and for that matter
multiple readings will be perceived.
Consequently, the artwork must
contain different layers for these
wide audiences. Sometimes even
different meanings and contradic-
tory ones are intentionally worked
on top of each other. That is the
beauty within, the depthness of
it. I’m not implying that urban art
should be somewhat hermetic nor
easily understandable. I’m affirm-
ing that it must lead to a dialogue
between artist and viewer and
between viewers themselves.”**

Monsignor enVide neFelibata

**EMOTIONAL MAPPING
ARTISTIC
INTERVENTION FOR
COMMUNITY ACTIVATION
AVEIRO - ELEFSINA**

**Use the scissor to
take one of these
reliquaries with you!**

**To spread the
picture use:
#emotionalmapping_
aveiro_elefsina**

Thank you!

Production



colectivo, ac.

Support



PARTNERS



MitOst

SUPPORTED BY



Robert Bosch Stiftung