



PocketArt

ATC
laminated mixed media on paper / 49 x 81 mm
2009

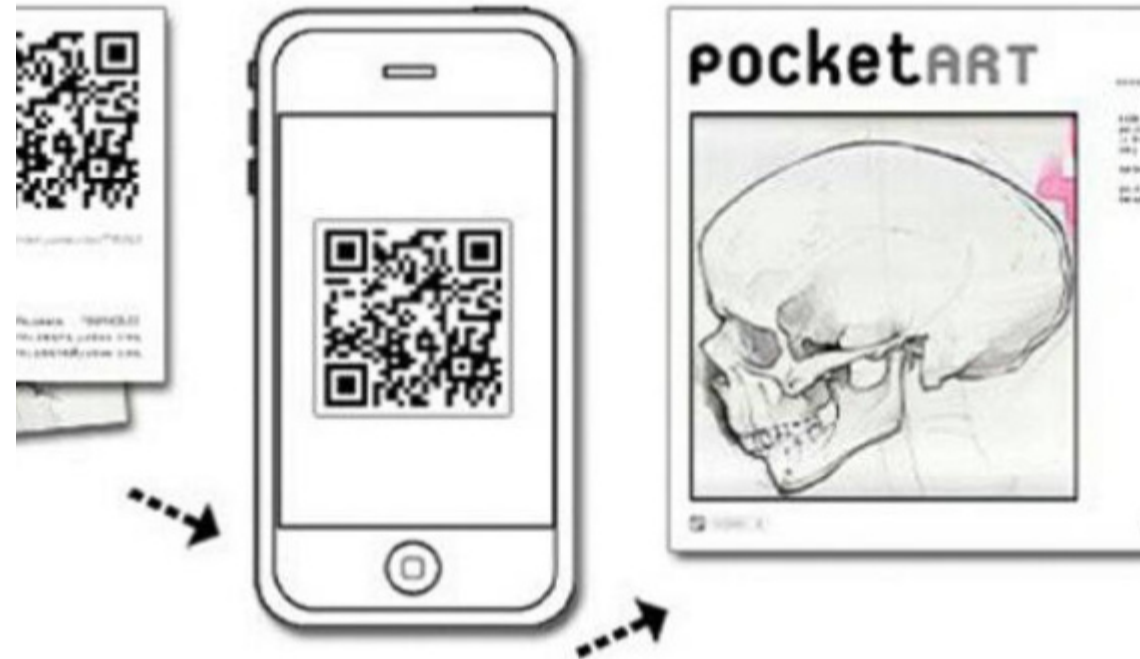
a way to refurbish old artwork and other doodles

www.pocketart.yzonk.com

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POCKETART

ABOUT LINKS CONTACT



ABOUT

PocketART is a project that travelled on my mind for at least two years before seeing the daylight. I'd bought the material and prepared a few demos, but never had the will to go forward with it. It's nothing new, but basically an association of ideas from other artists. Rather than destroying old artwork or small sketches that lay around everywhere at my place, why not give them away? And now this project is running since December of 2009.

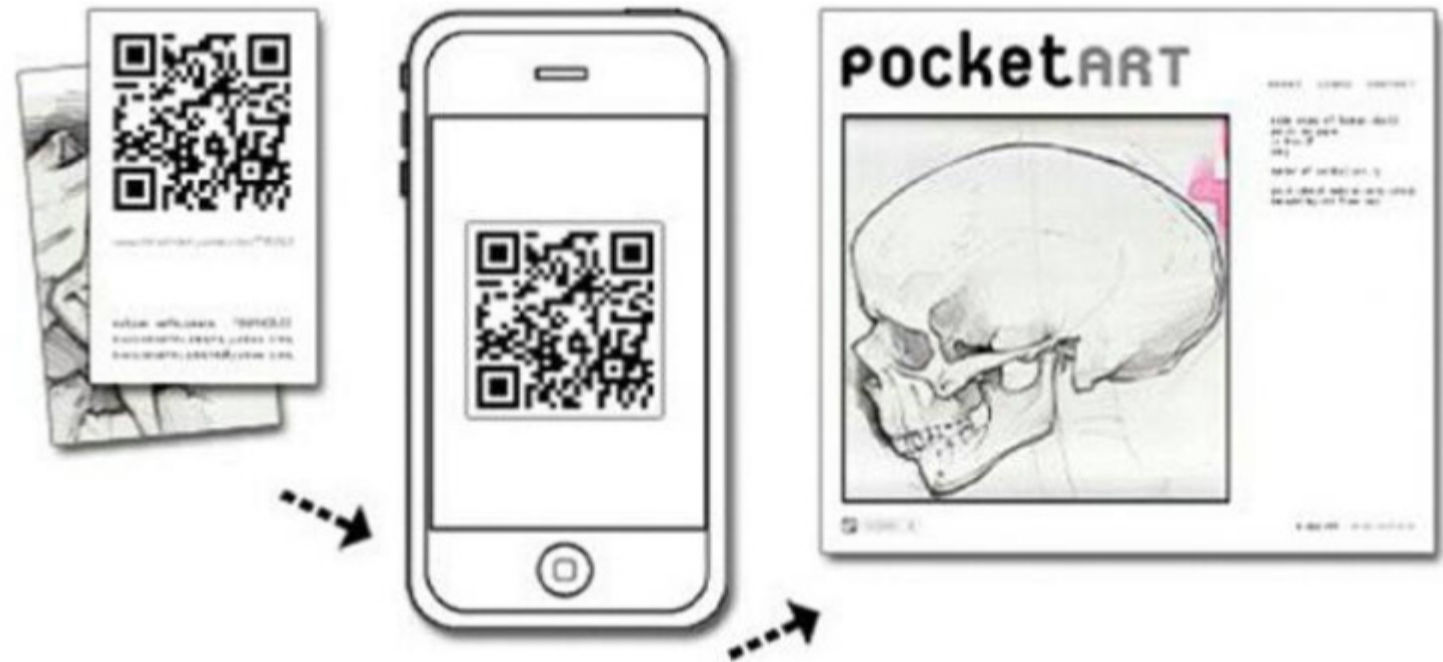
As Kathleen Harrington wrote, ATCs (Artist Trading Cards) and ACEOs (Art Cards Editions and Originals) are widely spread and have been used from a long time. Migvel Tepes, a fellow artist, cut into small squares the protective paper he used on top of his drawing board and used them as personal cards; my master Daniel Hompesch cut into several pieces the metal etching he used for the prints and mailed it to their buyers; and so many other creative artists made similar things.

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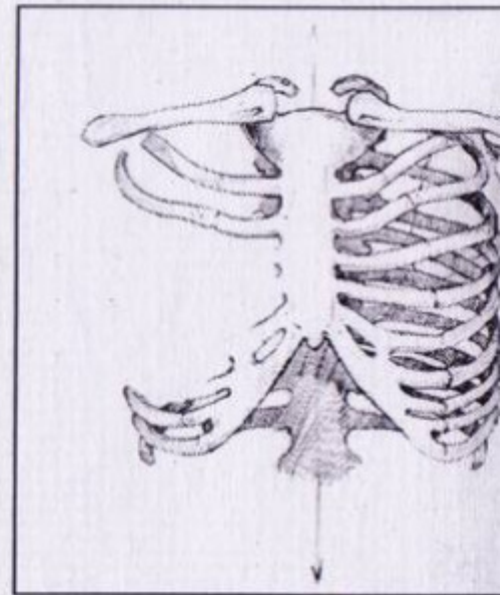


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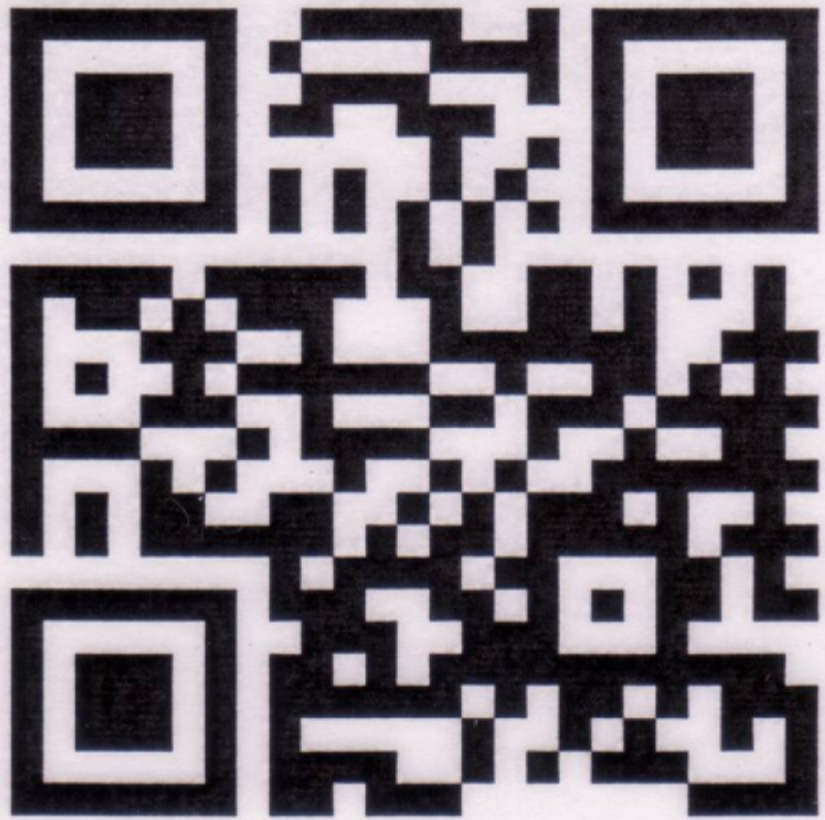
pencil and watercolor on 120gr paper

8.3x8.3"

2014

bruno vieira portrait

congrats! you're the proud owner (or not) of 1/8 of this work
feel free to share the link and spread the word
from the number of 8 card(s) cut, 5 were activated and this one
was used 1 time(s)



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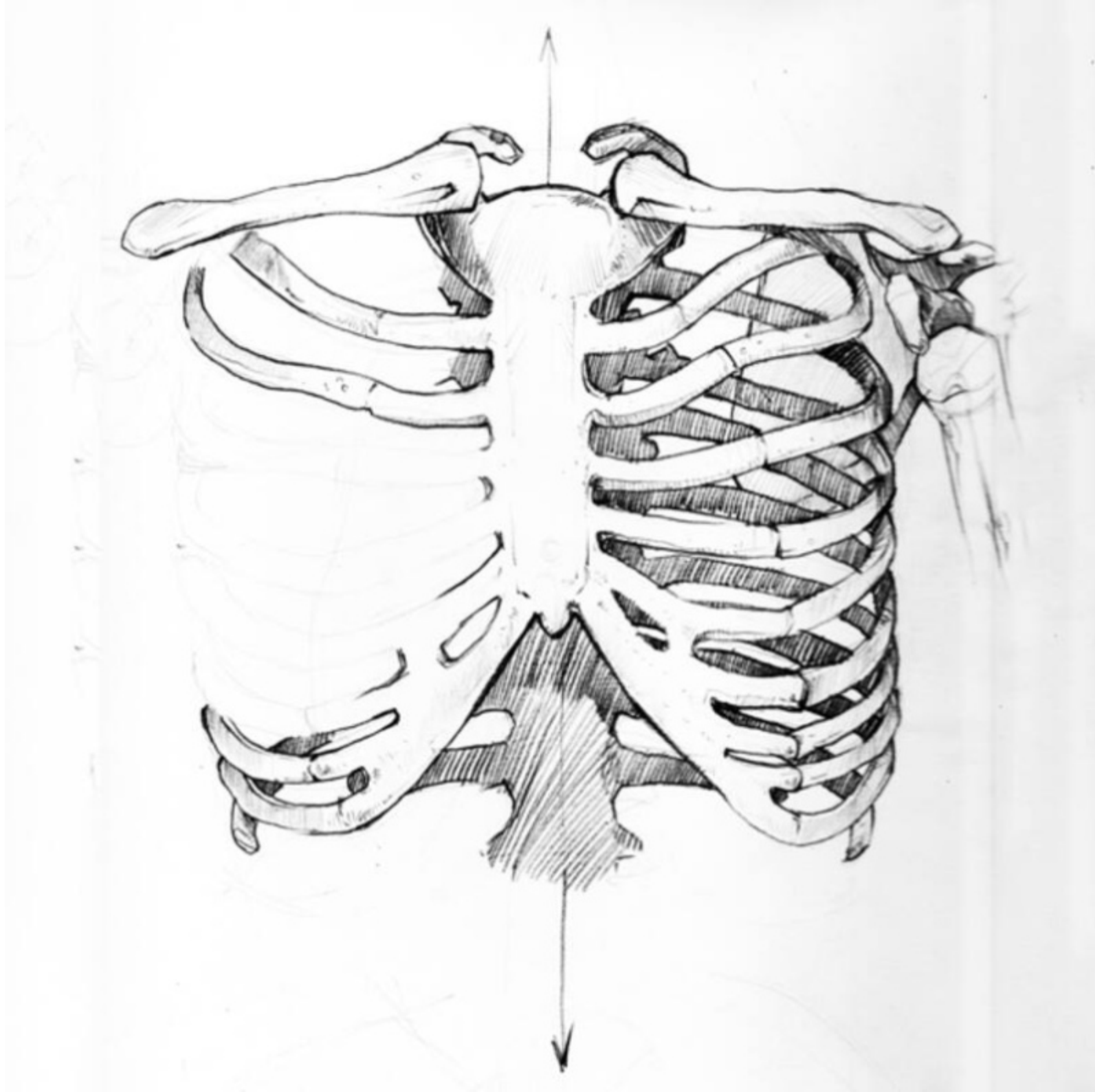
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Although these pocket art objects cannot be truly branded as NRCs or NCCOs, mainly because of its size, it's also true that they work pretty well as such. Real ones measure 2.5x3.5" (6.35x8.89cm) and mine are smaller 4.9x8.1cm cards laminated to be 5.6x9.2cm.

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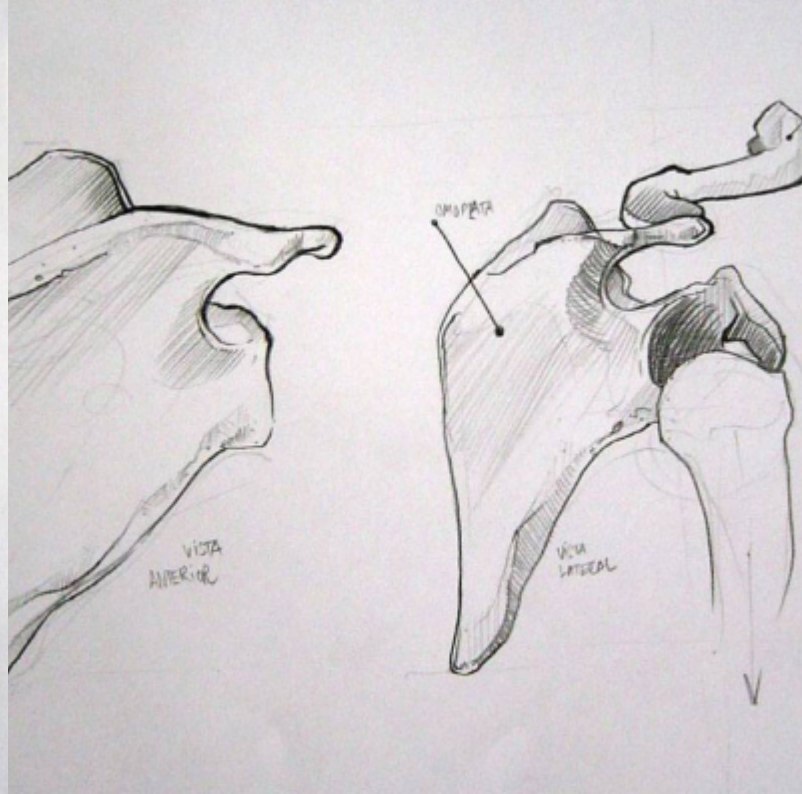
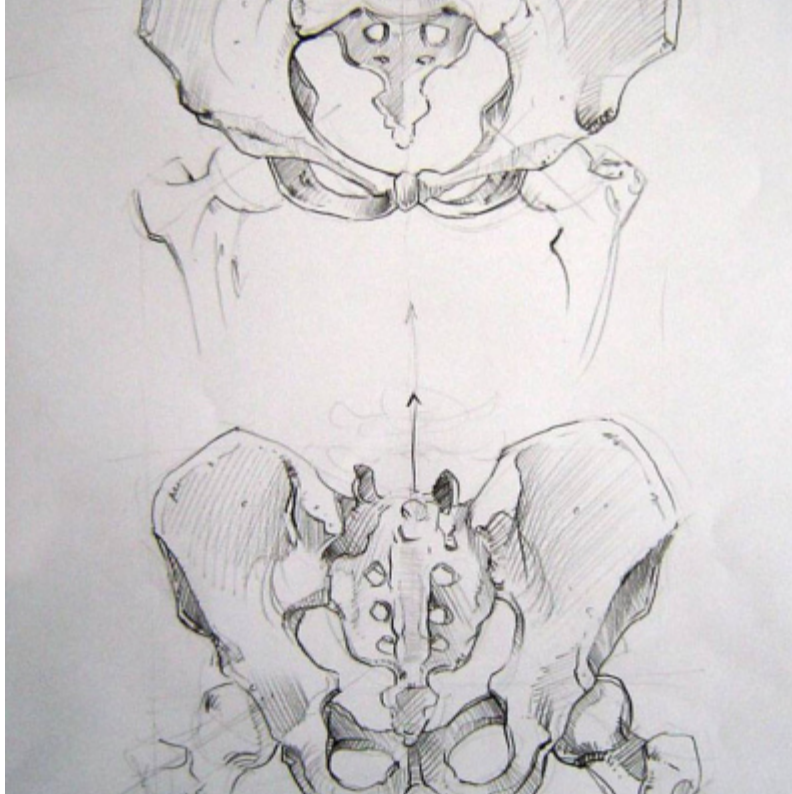
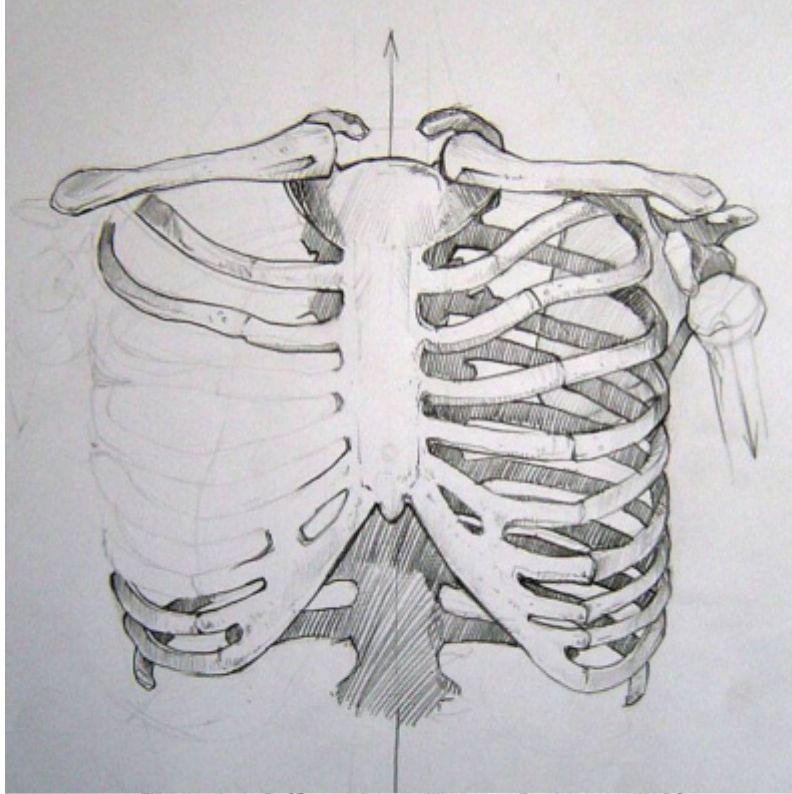
TESTIMONIALS

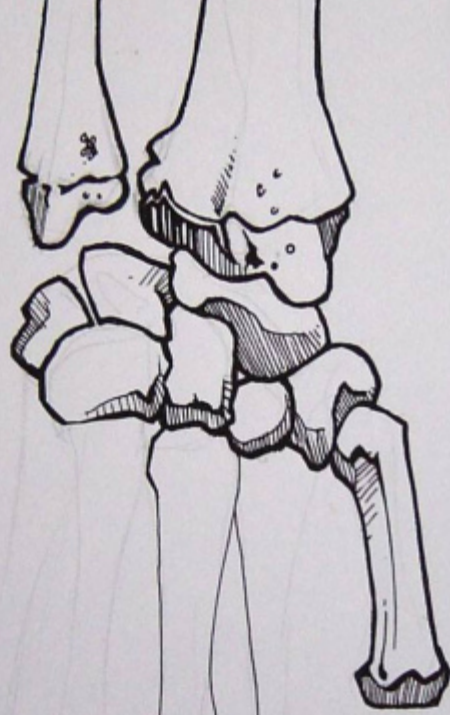
More pocketART – a laminated graphite on ivory paper cut-up (plus the graphically amazing envelope to the left). Speaking of Intermedia, enVide’s pocketART project sends the receiver on a digital ‘scavenger hunt’ for an image of the whole/intact original via QR-code. Many thanks!

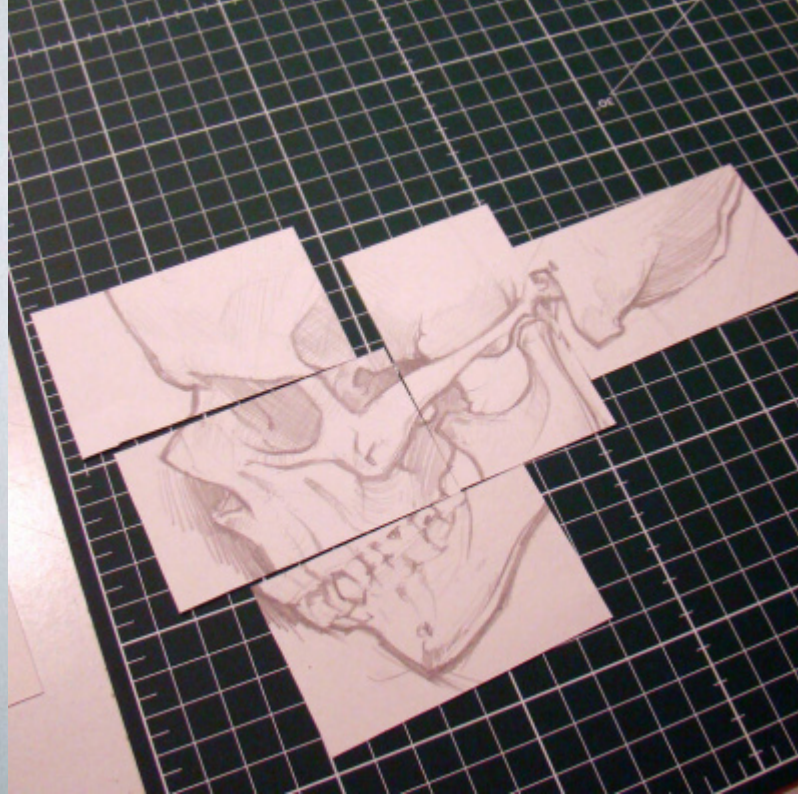
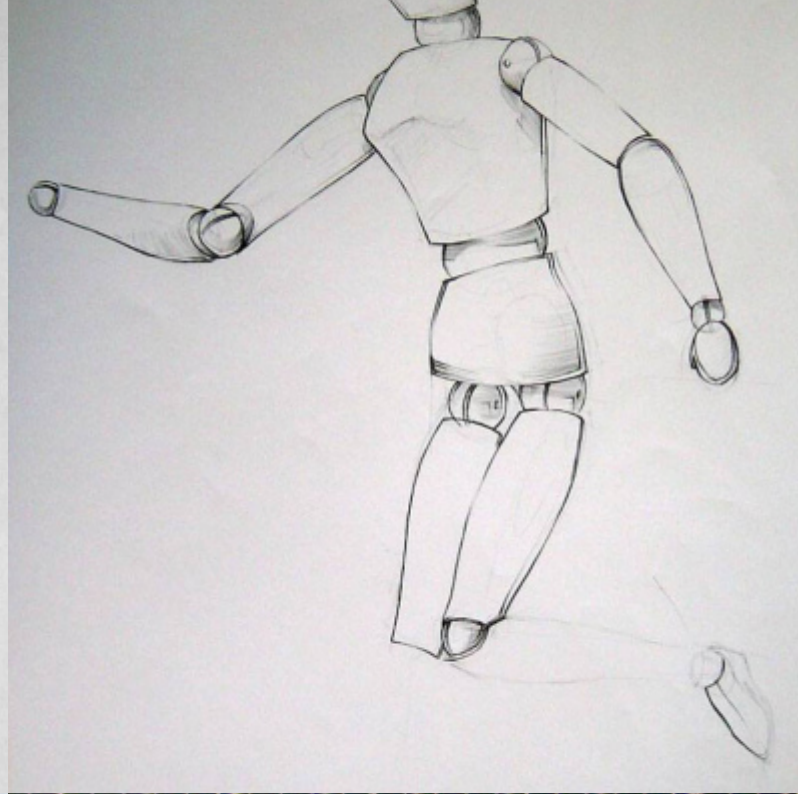
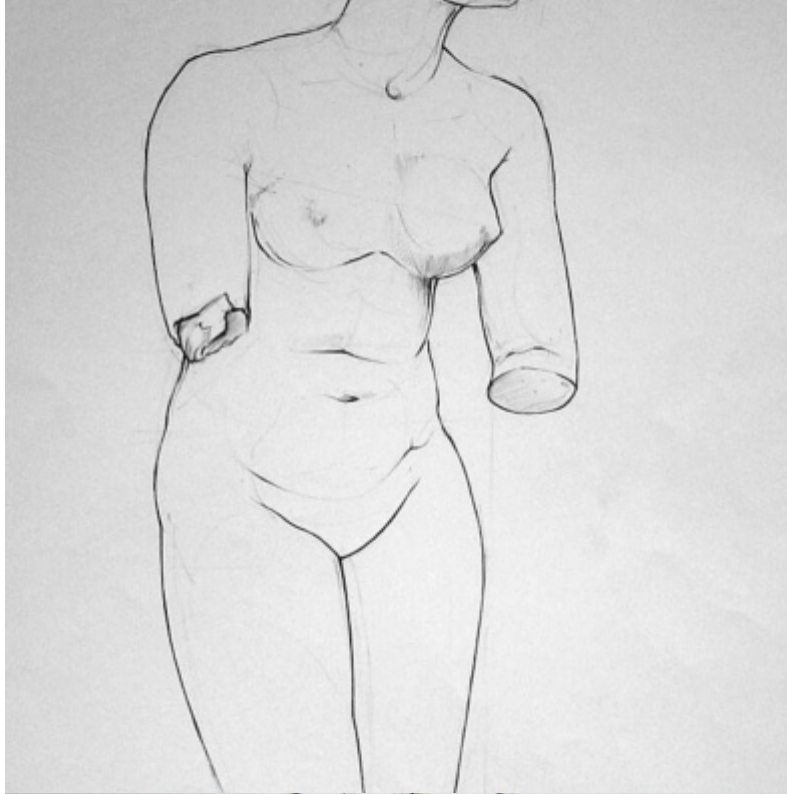
– *De Villo Sloan*

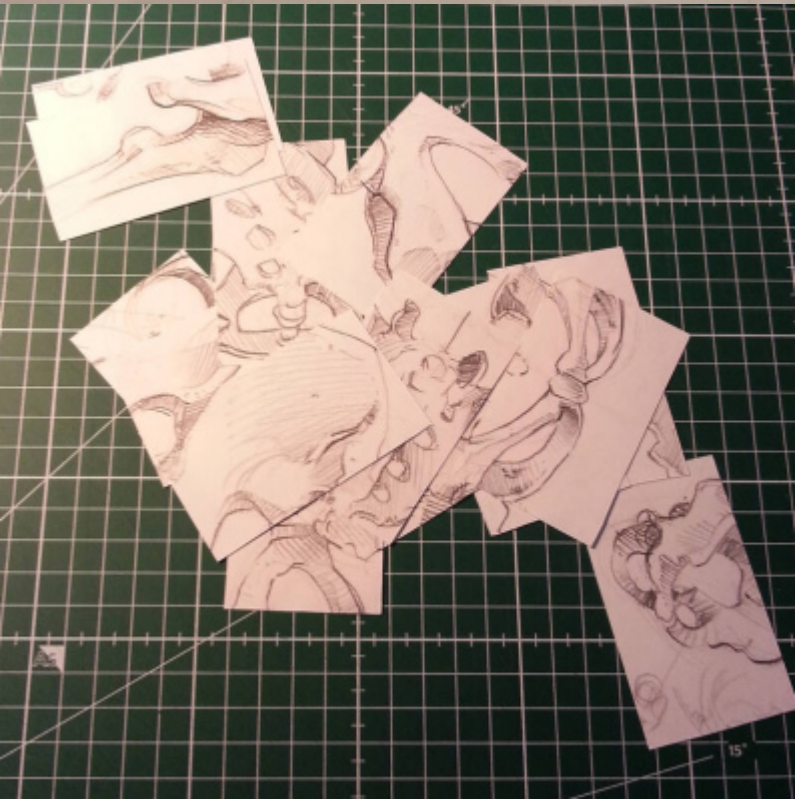
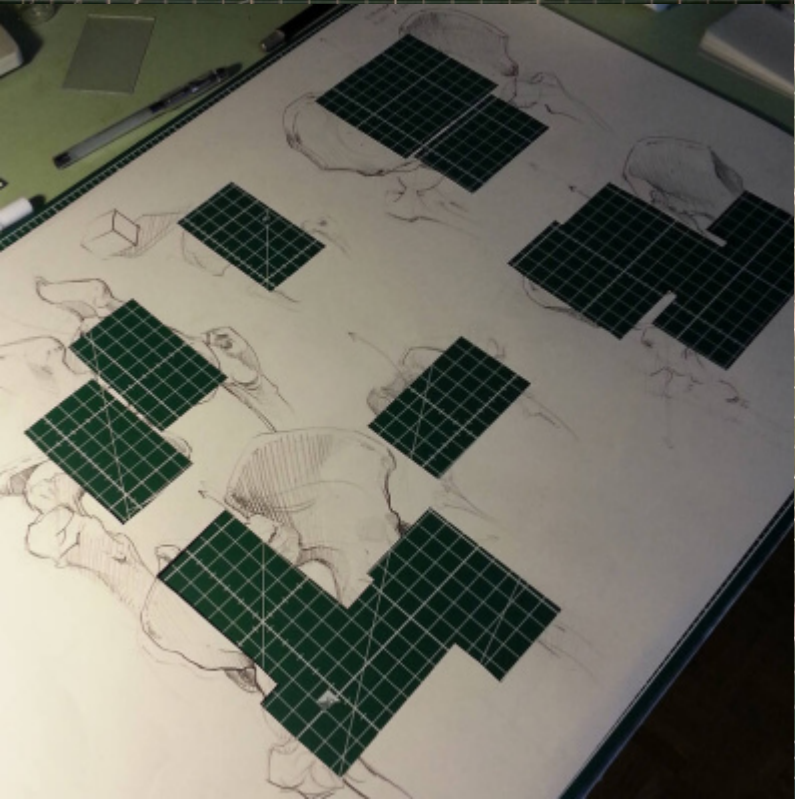
GALLERY

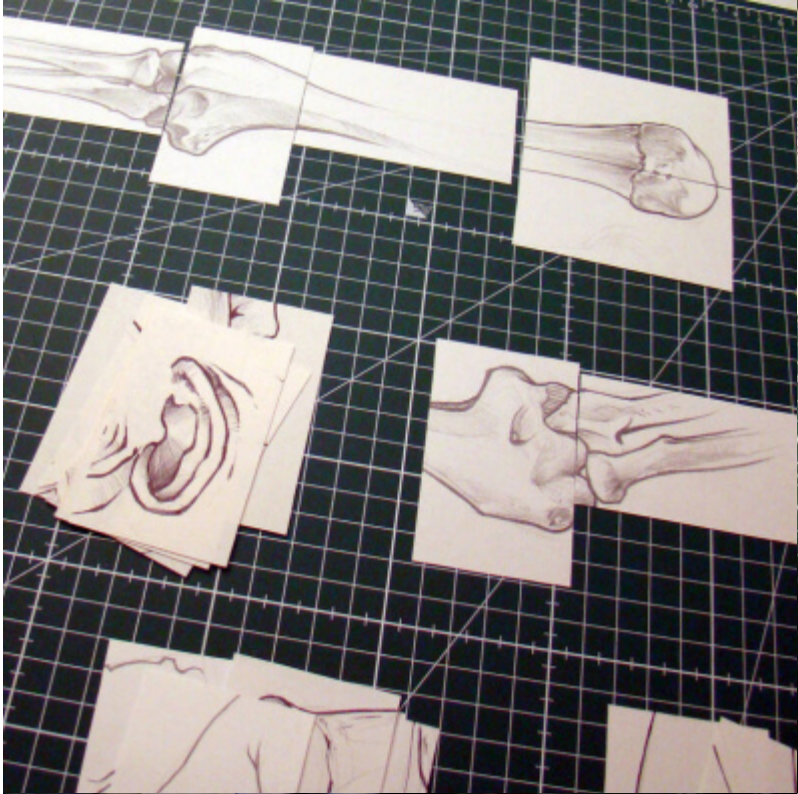


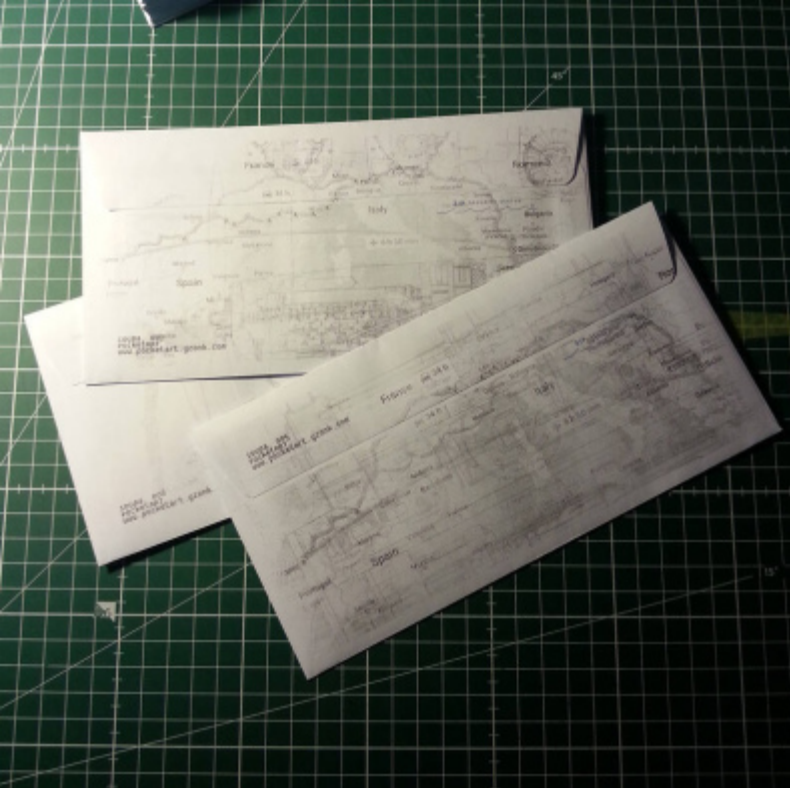






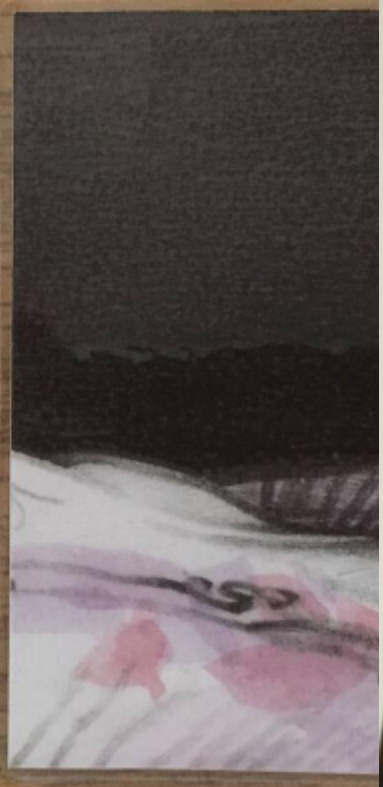






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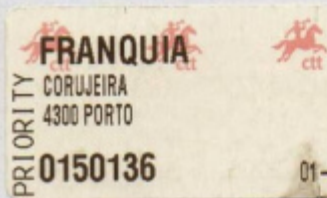


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CERNJUL VIVIANA MARIA
RODRIGUEZ 2227 (OTO 2)
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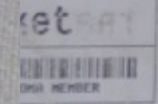


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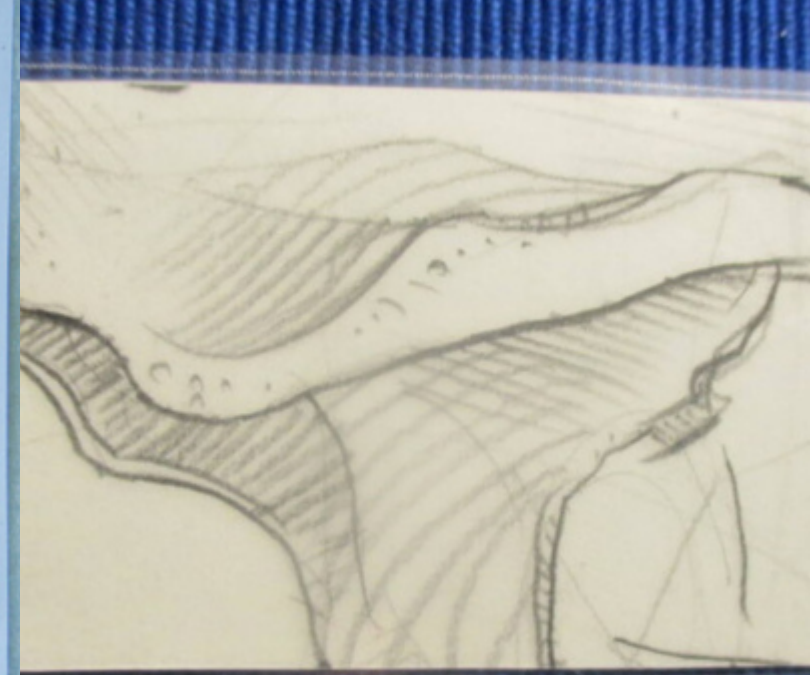
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